

COOKIE POLICY

General Information

What are cookies? A cookie is a file that is downloaded to your computer when you access certain web pages. Cookies allow a web page, among other things, to store and retrieve information about a user's or their computer's browsing habits, and depending on the information they contain and how the device is used, they can be used to recognize the user.

Cookies allow the web page to recognize the user's browser. Therefore, cookies are generally used to remember the options that the user has chosen (for example, remembering the language they use) or to recognize users who frequent the web page. Any user can modify or reject a cookie. In the latter case, RÚBRICA warns that the speed and quality of the service may decrease.

What kind of cookies do we use?

The cookies used on this website can be distinguished according to the following criteria:

1.- Types of cookies according to the entity that manages them:

According to the entity that manages the computer or domain from which the cookies are sent and processes the data obtained, we can distinguish:

- **Own cookies:** Those that are sent to the user's terminal equipment from a computer or domain managed by the publisher themselves and from which the service requested by the user is provided.

- **Third-party cookies:** Those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

In the event that cookies are installed from a computer or domain managed by the publisher themselves, but the information collected through them is managed by a third party, they cannot be considered as own cookies.

2.- Types of cookies according to the length of time they remain active:

According to the length of time they remain active on the terminal equipment, we can distinguish:

- **Session cookies:** A type of cookie designed to collect and store data while the user accesses a web page. They are usually used to store information that is only of interest to preserve for the provision of the service requested by the user on a single occasion.

- **Persistent cookies:** A type of cookie in which data is still stored on the terminal and can be accessed and processed for a period defined by the cookie's controller, which can range from a few minutes to several years.

3.- Types of cookies according to their purpose:

According to the purpose for which the data obtained through cookies is processed, we can distinguish between:

- **Technical cookies:** Those that allow the user to navigate through a web page, platform or application and use the different options or services that exist on it, such as, for example, controlling traffic and data communication, identifying the session, accessing restricted access parts, remembering the elements that make up an order, carrying out the purchase process of an order, carrying out the request for registration or participation in an event, using security elements during browsing, storing contents for the dissemination of videos or sound or sharing contents through social networks.

- **Personalization cookies:** Those that allow the user to access the service with some pre-defined general characteristics based on a series of criteria on the user's terminal, such as the language, the type of browser through which they access the service, the regional configuration from which they access the service, etc.

- **Analysis cookies:** Those that allow the controller of the cookies to track and analyze the behavior of users of the websites to which they are linked. The information collected through this type of cookie is used to measure the activity of the websites, application or platform and to create browsing profiles of the users of these sites, applications, and platforms, in order to introduce improvements based on the analysis of the usage data of the users of the service.

- **Advertising cookies:** These are those that allow for the most effective management of advertising spaces that the publisher may have included on a website, application, or platform from which the requested service is provided based on criteria such as the edited content or the frequency at which ads are displayed.

- **Behavioral advertising cookies:** These are those that allow for the most effective management of advertising spaces that the publisher may have included on a website, application, or platform from which the requested service is provided. These cookies store information about user behavior obtained through the continuous observation of their browsing habits, which allows for the development of a specific profile to display advertising based on it.

How to manage Cookies on your device: disabling and deleting cookies

All internet browsers allow you to limit the behavior of a cookie or disable cookies within the browser's settings or options. The steps to do this are different for each browser and instructions can be found in the help menu of your browser.

If you do not accept the use of cookies, as it is possible through the preferences or settings menus of your browser, you can reject them, and this website will still function properly without them.

You can allow, block, or delete the cookies installed on your device by configuring the options of the browser installed on your computer:

For more information on **Internet Explorer**, **click here**:

<https://support.microsoft.com/en-us/help/17442>

For more information on **Chrome**, **click here**:

<http://support.google.com/chrome/bin/answer.py?hl=en&answer=95647>

For more information on **Safari**, **click here**:

<https://support.apple.com/en-us/guide/safari/sfri11471/mac>

For more information on **Firefox**, **click here**:

<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

Through your browser, you can also view the cookies that are on your computer and delete them as you see fit. Cookies are text files, and you can open and read their contents. The data within them is almost always encrypted with a numerical key that corresponds to an internet session, so it often doesn't make sense beyond the webpage that wrote it.

Informed consent

Your use of this website implies that you provide your express and unequivocal consent to the use of cookies, under the terms and conditions set out in this Cookies Policy, without prejudice to the deactivation and deletion measures of cookies that you may adopt, and that are mentioned in the previous section.

Advantages of using cookies

The use of cookies offers numerous advantages in the provision of services of the Information Society, since, among others:

Facilitates user navigation on the website and access to the different services it offers.

Avoids the user having to configure the pre-defined general characteristics each time they access the website.

Favors the improvement of the operation and services provided through the website, after the corresponding analysis of the information obtained through the installed cookies.

What happens if I don't use cookies?

If you do not use cookies during your visit, certain functions and pages may not work correctly. If you want to delete any cookie that is already on your computer, please refer to the instructions of your file management software to find the file or directory where cookies are stored.

About this document:

This document has been prepared in accordance with EU legislation on electronic communications. Under current regulations, companies and organizations must offer visitors to their websites clear and complete information about the use of cookies, particularly about the purposes of data processing, and must obtain the user's consent for the activation of the cookie.

Cookies review

These lists will be updated as quickly as possible as the services offered on the website change or evolve. However, during this update, the list may not include all cookies, although it will always refer to cookies with identical purposes as those already registered in the following reference tables.

Web analysis

The cookies used on our website are both our own and third-party cookies, and they allow us to store and access information related to the language, type of browser used, and other general characteristics predefined by the user, as well as to track and analyze the activity carried out, in order to introduce improvements and provide our services in a more efficient and personalized way.

Table of cookie information.

Web https://rubricaingenieria.com/		
Cookies	OWNER	PURPOSE
_GRECAPTCHA	Google	Third-party cookie used by the GOOGLE RECAPTCHA service on forms to prevent SPAM.
1P_JAR	Google	Technical cookie that transfers data to Google to make advertising more attractive.
NID	Google	Contains a unique ID that Google uses to remember your preferences, such as search language, how many search results you

		want per page (e.g. 10 or 20), and whether you want to activate Google's SafeSearch filter.
OTZ	Google Adwords	Allows for optimizing and personalizing ads displayed while browsing. It serves to analyze traffic patterns on the website, browser session duration. It is related to the personalized advertising system of Google AdWords.
CONSENT SOCS	Google	Google uses the "CONSENT" cookie, which has a duration of 2 years, to store a user's status regarding their cookie choices. The "SOCS" cookie, which lasts for 13 months, is also used for the same purpose.
AEC	Own and third-party	AEC informs about the use of cookies on its website.
_gid _ga	Third parties	They are used to distinguish users.
cookie_notice_accepted	Own	Internal-use cookie necessary for the operation of displaying the cookie policy on the website. This technical cookie allows us to know if the cookie policy notice has already been shown to the user on our website in order to not show it again.
_gat_gtag_UA_68321914_1	Google Analytics	These cookies are served by Google Analytics to collect various information about the user's browsing on the website. For example,

		location, browser, details of the visit made (time, pages viewed, etc.).
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Web: https://rubricabridges.com/		
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1P_JAR	Google	Technical cookie that transfers data to Google to make advertising more attractive.
NID	Google	Contains a unique ID that Google uses to remember your preferences, such as search language, how many search results you want per page (e.g. 10 or 20), and whether you want to activate Google's SafeSearch filter.
OTZ	Google Adwords	Allows for optimizing and personalizing ads displayed while browsing. It serves to analyze traffic patterns on the website, browser session duration. It is related to the personalized advertising system of Google AdWords.
CONSENT SOCS	Google	Google uses the "CONSENT" cookie, which has a duration of 2 years, to store a user's status regarding their cookie choices. The "SOCS" cookie, which lasts for 13 months, is also used for the same purpose.
AEC	Own and third-party	AEC informs about the use of cookies on its website.

DV	Google	Identifies the user if they are logged in with their Google account
_gid _ga	Third parties	They are used to distinguish users.

Web: https://rubricabridges.com/wordpress/		
Cookies	OWNER	PURPOSE
_gid _ga	Third parties	They are used to distinguish users.
_gat_gtag_UA_68321914_1	Gooogle Analytics	These cookies are served by Google Analytics to collect various information about the user's browsing on the website. For example, location, browser, details of the visit made (time, pages viewed, etc.).

Web: https://rubricamaritime.com/		
Cookies	OWNER	PURPOSE
_GRECAPTCHA	Google	Third-party cookie used by the GOOGLE RECAPTCHA service on forms to prevent SPAM.
1P_JAR	Google	Technical cookie that transfers data to Google to make advertising more attractive.
NID	Google	Contains a unique ID that Google uses to remember your preferences, such as search language, how many search results you want per page (e.g. 10 or 20), and whether you want to activate Google's SafeSearch filter.
OTZ	Google Adwords	Allows for optimizing and personalizing ads displayed while browsing. It serves to analyze traffic patterns on the website, browser session duration.

		It is related to the personalized advertising system of Google AdWords.
CONSENT SOCS	Google	Google uses the "CONSENT" cookie, which has a duration of 2 years, to store a user's status regarding their cookie choices. The "SOCS" cookie, which lasts for 13 months, is also used for the same purpose
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Web: https://rubricatunnels.com/		
Cookies	OWNER	PURPOSE
_GRECAPTCHA	Google	Third-party cookie used by the GOOGLE RECAPTCHA service on forms to prevent SPAM.
1P_JAR	Google	Technical cookie that transfers data to Google to make advertising more attractive.
NID	Google	Contains a unique ID that Google uses to remember your preferences, such as search language, how many search results you want per page (e.g. 10 or 20), and whether you want

		to activate Google's SafeSearch filter.
OTZ	Google Adwords	Allows for optimizing and personalizing ads displayed while browsing. It serves to analyze traffic patterns on the website, browser session duration. It is related to the personalized advertising system of Google AdWords.
CONSENT SOCS	Google	Google uses the "CONSENT" cookie, which has a duration of 2 years, to store a user's status regarding their cookie choices. The "SOCS" cookie, which lasts for 13 months, is also used for the same purpose
AEC	Own and third-party	AEC informs about the use of cookies on its website.
_gid _ga	Third parties	They are used to distinguish users.
DV	Google	Identifies the user if they are logged in with their Google account
_gat_gtag_UA_68321914_1	Google Analytics	These cookies are served by Google Analytics to collect various information about the user's browsing on the website. For example, location, browser, details of the visit made (time, pages viewed, etc.).

Web: https://rubricaengenharia.com.br		
Cookies	OWNER	PURPOSE
_gid _ga	Third parties	They are used to distinguish users.
_gat_gtag_UA_68321914_1	Gooogle Analytics	These cookies are served by Google Analytics to collect various information

		about the user's browsing on the website. For example, location, browser, details of the visit made (time, pages viewed, etc.).
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Web: rubrica.ph		
Cookies	OWNER	PURPOSE
_gid _ga	Third parties	They are used to distinguish users.
_gat_gtag_UA_ 68321914_1	Google Analytics	These cookies are served by Google Analytics to collect various information about the user's browsing on the website. For example, location, browser, details of the visit made (time, pages viewed, etc.).